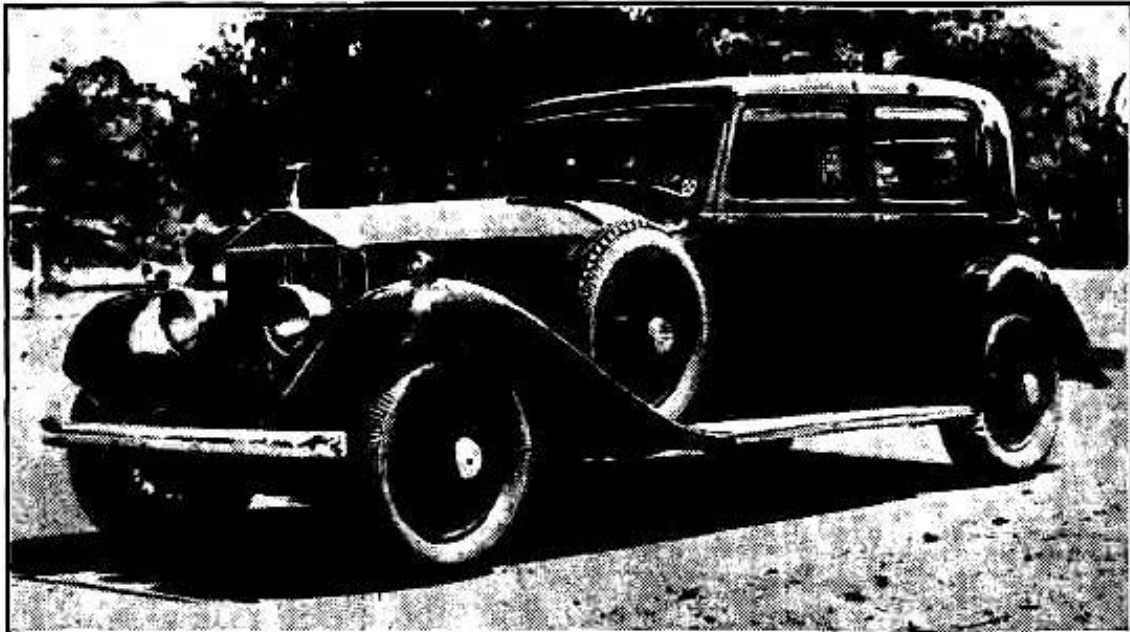NEW ROLLS-ROYCE IN PERTH

This photograph from 'The West Australian' in 1935 is captioned, "Mr. A. W. Jacoby's newly-acquired Rolls-Royce" and shows the re-bodied Martin & King saloon body.

A Rolls-Royce was listed in registrations for the week ended 27 December in the 'Sunday Times' (Perth, WA) 30 December 1934, "5647: Swan Brewery Ltd., St. George-ter., Perth, Rolls Royce."

'The West Australian' (Perth, WA) 17 Jan 1935 carried a photograph and reported, "New Rolls-Royce. Mr. A. W. Jacoby's Smart Model. A smart 1927 model Rolls-Royce, entirely reconstructed throughout, and fitted with a new body has been purchased in the Eastern States by Mr. A. W. Jacoby, manager of the Swan Brewery, Co., Ltd. As far as is known, there is only one other Rolls-Royce in this State – an 18-year model owned by Mr R. Falconer, of Claremont. One is owned by Mr. J. L. Glick, of the Adelaide Tailoring Company, but it is now in service in New South Wales. Some time ago, however, Mr Glick's Rolls-Royce was a familiar sight in and around Perth." The article went on to describe the car, including, "The dash board has all the usual dials, but there are no unnecessary or confusing

instruments. However, there is one unusual point about the speedometer. On the dial there are two hands - one which changes its position, with the speed of the car, as is usual, and another, which stays fixed at the highest speed, recorded. This might be rather alarming to motorists who occasionally exceed the speed limit; but the makers have thoughtfully provided a means whereby this incriminating hand may be switched back to zero."

The car is 1924 Silver Ghost 54EM and the chassis history is noted in 'Rolls-Royce and Bentley in the Sunburnt Country' on page 313.

Another view of the Martin & King body on 54EM taken in 1948 with Mamie Brace Falconer. This photograph was provided by David Falconer and published in 'Rolls-Royce and Bentley in the Sunburnt Country', page 313.

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